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**AMENDMENTS TO THE CLAIMS:**

The following listing of claims replaces all prior listings of claims in the present application.

**What is claimed is:**

1. (currently amended) An advertisement information supplying system for supplying advertisement information via a computer network to a terminal apparatus of an advertisement viewer, comprising:

a plurality of storage apparatuses, each of which stores therein advertisement information related to an advertisement owner, at least one first storage apparatus storing the advertisement information and points to be applied to the advertisement viewer for viewing the advertisement information and at least one second storage apparatus storing the advertisement information without the points;

means for accepting identification information of ~~[[an]]~~ the advertisement viewer from a terminal apparatus of said advertisement viewer;

means for selecting ~~[[a]]~~ one of the first and the second storage apparatus apparatuses storing the advertisement information which is supplied to said advertisement viewer based upon the accepted identification information of the advertisement viewer, and

advertisement information supplying means for judging as to whether or not said selected storage apparatus is operative,

and for supplying the advertisement information related to the advertisement owner stored in said selected storage apparatus to the terminal apparatus of the advertisement viewer in case that it is judged that the selected storage apparatus is operative,

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and for supplying the advertisement information related to the advertisement owner stored in ~~an operative~~ the other of the first and the second storage apparatus other than the selected storage apparatus in case that it is judged that the selected storage apparatus is not operative.

2. (currently amended) A program product capable of causing an advertisement information supplying system to supply advertisement information via a computer network to a terminal apparatus of an advertisement viewer, said advertisement information supplying system comprising a plurality of storage apparatuses, each of which stores therein advertisement information related to an advertisement owner, at least one of the storage apparatus also storing therein points to be applied to the advertisement viewer for viewing the advertisement information, and at least one of the storage apparatus not storing therein the points, said program product storing appropriate computer codes to execute:

a process for accepting identification information of an advertisement viewer from a terminal apparatus of said advertisement viewer;

a process for selecting a storage apparatus storing advertisement information which is supplied to said advertisement viewer based upon the accepted identification information of the advertisement viewer; and

a process for judging as to whether or not said selected storage apparatus is operative,

and for supplying the advertisement information related to the advertisement owner stored in said selected storage apparatus to the terminal apparatus of the advertisement viewer in case that it is judged that the selected storage apparatus is operative,

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and for supplying the advertisement information related to the advertisement owner stored in an operative storage apparatus other than the selected storage apparatus in case that it is judged that the selected storage apparatus is not operative.

3. (currently amended) A method for supplying advertisement information to a terminal apparatus of an advertisement viewer via a computer network, comprising:

a step for storing advertisement information related to one advertisement owner into each of a plurality of storage apparatus;

a step for accepting identification information of an advertisement viewer from a terminal apparatus of said advertisement viewer;

a step for selecting a storage apparatus storing advertisement information which is supplied to said advertisement viewer based upon the accepted identification information of the advertisement viewer; and

a step for judging as to whether or not said selected storage apparatus is operative,

and for supplying the advertisement information related to the advertisement owner stored in said selected storage apparatus to the terminal apparatus of the advertisement viewer in case that it is judged that the selected storage apparatus operative,

and for supplying the advertisement information related to the advertisement owner stored in an operative storage apparatus other than the selected storage apparatus in case that it is judged that the selected storage apparatus is not operative;

wherein at least one the plurality of storage apparatus stores the advertisement information and point information associated with the advertisement information for display with the advertisement information and to be applied to the advertisement viewer; and

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wherein another of the plurality of storage apparatus stores the advertisement information  
without the point information.